

PROGRAM
INFO

Basel, March 2015

Belle Haleine – The Scent of Art
Interdisciplinary Symposium, April 17 – 18 2015



Anna-Sabina Zürrer, Solitude, 2014
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The symposium aims to explore the topic of the olfactory dimension in art in depth and to connect it with perspectives from other disciplines on odor and olfaction. The speakers come from such varied fields as biology, medicine, the arts, industry and economy as well as the humanities and art history. The talks of 15 – 20 minutes in length are followed by discussions.

Participation is free of charge, no registration required

Conference languages: German or English

Venue: Lecturehall of the Museum Tinguely

In conjunction with the symposium, a follow-up publication with synopses of the talks is planned.

PROGRAM

Friday, April 17 2015

9:15: Arrival and reception with coffee

9:45 – 10:00: Introduction by Roland Wetzel
Director, Museum Tinguely, Basel

10:00: Panel I

Exploration of Odors – Findings from Neurobiology, Psycholinguistics and Cell Physiology

Moderation and introduction: Antje Welge-Lüssen, University hospital Basel

10:15 – 10:35: Lior Haviv, Weizmann Institute of Science, Rehovot / Department of Neurobiology

Human Social Chemosignaling: The Mystery of Handshakes and Tears

10:45 – 11:05: Asifa Majid, Radboud University Nijmegen / Max Planck Institut for Psycholinguistics, Nijmegen

What Other Cultures Can Tell Us About the Sense of Smell

11:15 – 11:35: COFFEE BREAK

11:35 – 11:55: Sophie Veitinger, Ruhr-Universität Bochum

Olfactory Receptors - Chemosensors that are not Exclusive to the Nose

12:05 – 12:35: Panel discussion

LUNCH BREAK

14:15: Panel II

Olfactory Technologies and Scent Marketing – Perspectives from Business and Industry

Moderation and introduction: Claus Noppeney, Bern University of Applied Sciences & Scent Culture Institute

Introductory presentation: *Innovative Anwendungen von Düften in Wirtschaft und Gesellschaft – einige Schlaglichter*

14:30 – 14:50: Tristan Rousselle, Aryballe Technologies

The Future of Electronic Noses

15:00 – 15:20: Sebastian Rengshausen, Kanzlei UNVERZAGT VON HAVE, Hamburg

Rechtliche Schutzmöglichkeiten von Düften und Gerüchen

15:30 – 15:50: COFFEE BREAK

15:50 – 16:10: Andreas Wilhelm, Wilhelm Perfume GmbH

Ein kleiner Einblick in die praktische Parfümerie

16:20 – 16:40: Brigitte Schulthess, Suissessences

Herstellung von Duftessenzen in der Schweiz – von der Vision zur Realität

16:50 – 17:30: Panel discussion

Samstag, 18. April 2015

9:00: Arrival and reception with coffee

9:30: Panel III

Perceiving the Other – Odors as Socio-Cultural Boundaries and Bridges

Moderation and introduction: Vittoria Borsò, Heinrich-Heine-Universität Düsseldorf

09:45 – 10:05: David Howes, Centre for Sensory Studies at Concordia University, Montreal

The Art and Power of Scent Across Cultures

10:15 – 10:35: Sergeij Rickenbacher, Heinrich-Heine-Universität Düsseldorf

Sensus animalis? Olfaktorische Grenzen zwischen Mensch und Tier bei Achim von Arnim, Robert Musil und Dietmar Dath

10:45 – 11:05: COFFEE BREAK

11:05 – 11:25: Bettina Beer, Universität Luzern

The Smell of Otherness, Insights from Ethnographic Fieldwork

11:35 – 11:55: Madalina Diaconu, Universität Wien

Himmliche Düfte auf Erden, irdische Düfte im Himmel

12:00 – 12:30: Panel discussion

LUNCH BREAK

14:15: Panel IV

From Beautiful Breath to Armpit Sweat – Art and the Fear of Smell

Moderation and introduction: Markus Rath , Universität Basel

14:30 – 14:50: Barbara Lange, Eberhard Karls Universität Tübingen

Sinneswandel. Ein kleiner Streifzug durch die Geschichte von Duft und Geruch in der Kunst

15:00 – 15:20: Caro Verbeek, Rijksmuseum, Amsterdam

In Search of Lost Scents - Reconstructing the Aromatic Heritage of Futurism

15:30 – 15:50: COFFEE BREAK

15:50 – 16:10: Francesca Bacci, MART – Museo di Arte Moderna e Contemporanea di Trento e Rovereto

SCENT-ific Art and the Embodied Museum

15:50 – 16:10: Sissel Tolaas, Berlin / IFF – International Flavors & Fragrances

Smell is Information, Purpose, Communication

16:10 – 17:00: Panel discussion

End of the symposium

Temporary Exhibition

Belle Haleine – The Scent of Art
February 11 – May 17 2015

Opening hours:

Tuesday – Sunday: 11 a.m. – 6 p.m. (closed on Mondays)

Special opening hours:

Friday, 3 April 2015, closed

Sunday, 5 April 2015, 11 a.m. – 6 p.m.

Monday, 6 April 2015, 11 a.m. – 6 p.m.

Thursday, 14 May 2015, 11 a.m. – 6 p.m.

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